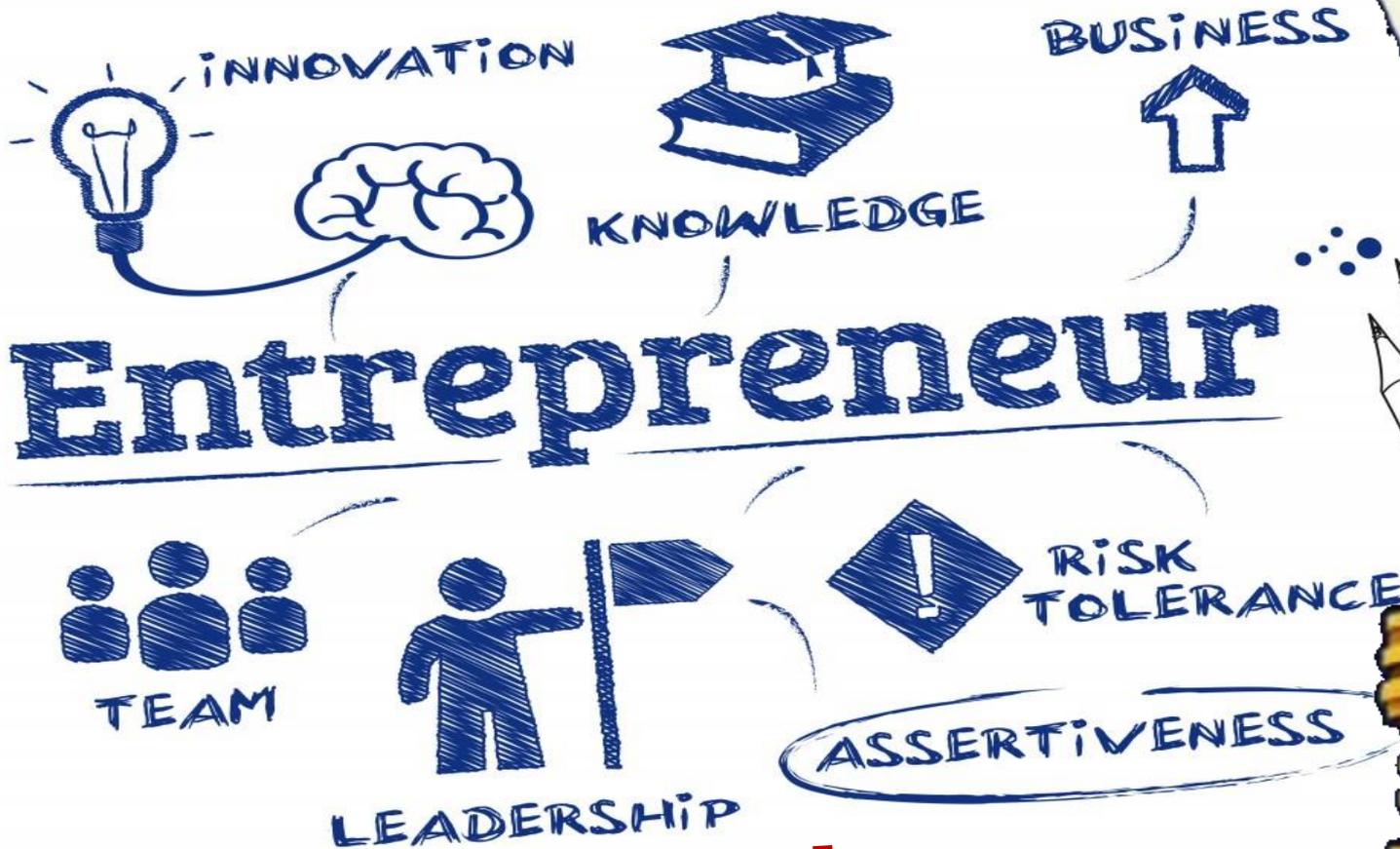


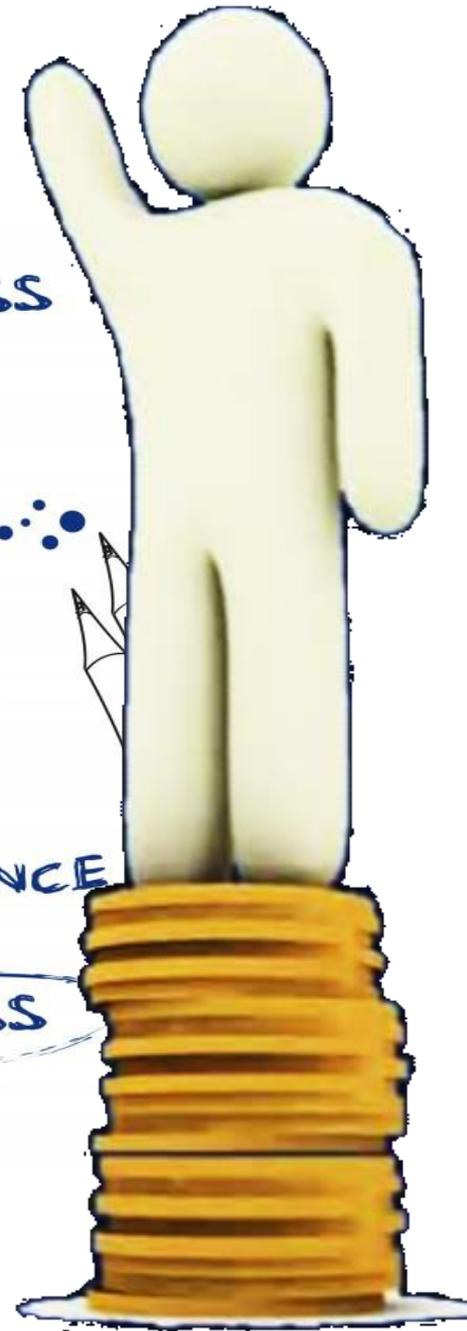
imedia

Connecting Youth to Opportunities



Entrepreneur

Be your own boss



Youth in India: Driving Force in Country's Economy

- Youth Employment: Is the top priority of IMEDA.
- With 356 million 10-24 year-olds, India has the world's largest youth.
- India's share in youth population : 422 Million (34.8%).
- More than 700 million Indians to join working age group by 2022.
- Uttar Pradesh: ranks first in terms of both adolescent and **youth population** in the country, accounting for 19.3% of total **adolescents** of the country and 17.5% of India's **youth**; huge potential for employment growth.



THE PROGRAM OBJECTIVES



Mentor Connect

Bridge the gap between the young entrepreneurial spirit and the opportunities that await them.

“Creating a self-sustainable ecosystem”



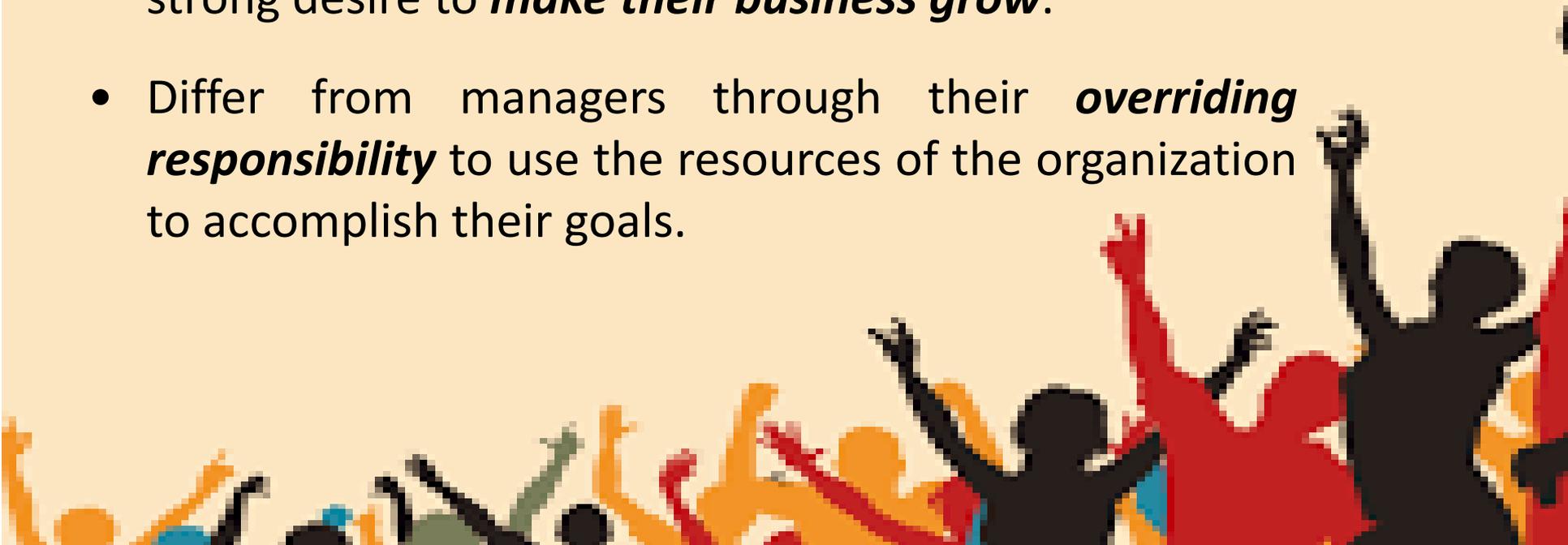
Investor Connect



Services Connect

What is Entrepreneurship?

- An *entrepreneur* is a person who seeks a profitable opportunity and takes the necessary risks to set up and operate a business.
- Differ from many small-business owners in their strong desire to *make their business grow*.
- Differ from managers through their *overriding responsibility* to use the resources of the organization to accomplish their goals.



Categories of Entrepreneurs

**“THE IDEA SHOULD
FULFILL CUSTOMER
NEEDS”**

- **Classic Entrepreneurs**
- **Serial Entrepreneurs**
- **Social Entrepreneurs**

Characteristics of an Entrepreneur



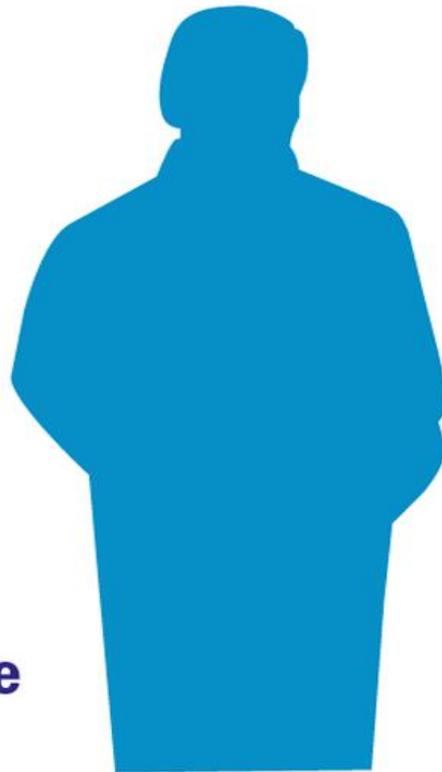
Entrepreneurial Personality

Vision

High Energy Level

Need to Achieve

Self-Confidence and Optimism



Tolerance for Failure

Creativity

Tolerance for Ambiguity

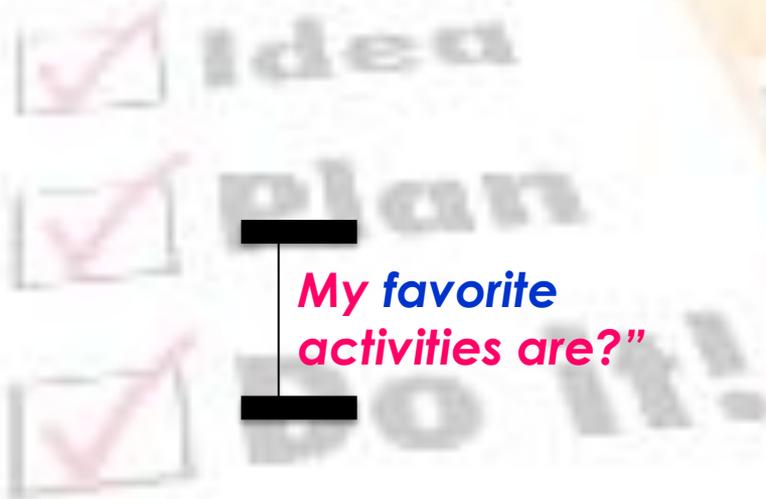
Internal Locus of Control

What does it take to Become an Entrepreneur?

- Assess yourself
- Study the business you want to go into
- Ask advice and ask for help
- Prepare for both success and failure

*“Is it something
I will enjoy
doing?”*

*My favorite
activities are?”*





Thinking of Your Own Business???

**“THIS IS THE TIME FOR
SOUL SEARCHING”**

How to Evaluate a Specific Business you have in mind?

Here are some questions to help clarify your thoughts:

Is it something I will enjoy doing?

My favorite activities are: _____

I like to serve people by: _____

Will it serve an expanding need for which there is no close substitute?

Can I be so good at a specialized, targeted need that customers will think there is no close substitute to my product/service?

Can I handle the capital requirements?

Can I learn the business by working for someone else first?

Could I operate as a hollow corporation, without a factory and with a minimum number of employees? ("Hollow corporation" refers to a business where everything is "outsourced," meaning you would subcontract manufacturing and packaging to outside sources.)

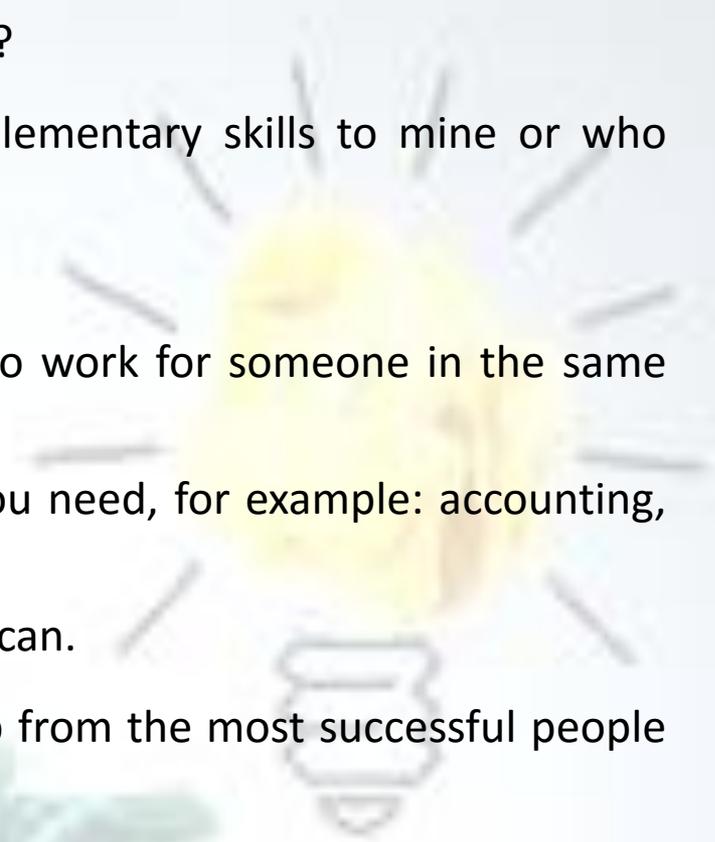
- Is this a product or service that I can test first?
- Should I consider a partner who has complementary skills to mine or who could help finance the business?

Before you start, get completely qualified:

- The best way to become qualified is to go to work for someone in the same business.
- Attend all classes you can on the subjects you need, for example: accounting, computer and selling.
- Read all the appropriate "how-to" books you can.
- Don't be afraid to ask questions or seek help from the most successful people in your intended business.

Four Areas To Focus On Before Starting A Business

- Research
- Investment/startup
- Marketing
- Savings/expansion



Selection Strategy



Select just a right business for you

Your experience and complete knowledge is vital for your success.



Risk

Don't tackle businesses that may be too challenging. It is better to identify a one-foot hurdle than try to jump a seven-footer.



Long-term perspective

Try to identify a business that has long-term economic potential. Follow Wayne Gretzky's advice, "Go to where the puck is going, not to where it is."



Keep eye on the ball

A big mistake can be an error of omission. This means you may fail to see an opportunity that is right in front of you.

Look for a business that will grow in today's and tomorrow's markets.



Businesses to avoid are "commodity"

Businesses where you must compete entirely on price and in which you must have the lowest cost to survive. As Mr. Buffett has said, "In a commodity type business you're only as smart as your dumbest competitor."

If you intend to manufacture a product, consider the pros and cons of contracting out production to a low-cost supplier. In other words, operate a "hollow corporation." A "hollow corporation" is a company that subcontracts manufacturing and packaging.

ENTREPRENEURSHIP DEVELOPMENT INITIATIVES

GOVERNMENT OF INDIAN

#startupindia

स्टैंड अप इंडिया
खरे प्रयास पारु विकास

 e Biz
India's G2B Portal


सत्यमेव जयते
MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एल मध्यम उद्यम
OUR STRENGTH • हमारी शक्ति
Ministry of MSME, Govt. of India


SETU
Save and Empower The Underprivileged


ATAL INNOVATION MISSION


Digital India
Power To Empower

 मूद्रा

SELF EMPLOYMENT PROMOTION SCHEMES - GOI

**Start-Up
India**

PMEGP

**Sand-Up
India**

- ▶ Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities.
- ▶ Simplification Handholding and tax benefits
- ▶ Funding Support and Incentives
- ▶ Industry-Academia Partnership and Incubation
- ▶ Rs 10,000 crore fund

- ▶ Only new projects are considered for sanction under PMEGP.
- ▶ Self Help Groups (including those belonging to BPL provided not availed benefits under any other Scheme).
- ▶ Institutions registered under Societies Registration Act,1860; Trust, Co-operative societies.

- ▶ To facilitate bank loan b/w rs-10L to 1crore.
- ▶ For setting up new enterprises in manufacturing trading or service sector by SC/ST/Women entrepreneur.
- ▶ SC/ST/Women entrepreneur above 18 years.

STARTUP INDIA

- An entity shall be considered as a Startup if incorporated as a private limited
- company (as defined in the [Companies Act, 2013](#)) or registered as a partnership firm (registered under section 59 of the Partnership Act, 1932) or a limited liability partnership (under the Limited Liability Partnership Act, 2008) in India.
- Up to seven years from the date of its incorporation/ registration; however, in the case of Startups in the biotechnology sector, the period shall be up to ten years from the date of its incorporation/ registration; and
- Its turnover in any financial year no exceeded RS. 25 crores.
- And it is working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation.

Website Link:

<https://www.startupindiahub.org.in>



STARTUP INDIA - Benefits

Self-certification

In case of labour laws, no inspection will be conducted for a period of three years.

Learn from the best

The opportunity to learn from experienced entrepreneurs and other experts.

Exemption from tax

all startups under the Startup India plan have been exempted from tax for a period of three years.

Patent protection, Relaxed norms of public procurement etc.

Check the details:

<https://dhriiti.com/wp-content/uploads/2017/11/Startup-revolution.pdf>

STARTUP INDIA LEARNING PROGRAMME

It is an attempt to develop an ecosystem that promotes entrepreneurial spirit. It is an extensive 4-week online learning programme that is absolutely free, and available both in English and Hindi.

Learn about real-life successes and failures from top Indian entrepreneurs across domains. You can get step by step insights in creating a Business Plan for your venture.

<https://startupindia.gov.in/learning-development/>

Prime Minister Employment Generation Programme (PMEGP)

Categories of beneficiaries under PMEGP	Beneficiary's contribution (of project cost)	Rate of Subsidy (of project cost)	
		Urban	Rural
General Category	10%	15%	25%
Special including SC / ST / OBC/Minorities/Women, Ex-servicemen, Physically handicapped, NER, Hill and Border areas etc.	05%	25%	35%

Note: (1) The maximum cost of the project/unit admissible under manufacturing sector is Rs. 25 lakh. (2) The maximum cost of the project/unit admissible under business/service sector is Rs. 10 lakh. (3) The balance amount of the total project cost will be provided by Banks as term loan

Stand Up India

Identification of beneficiaries:

The identification of beneficiaries will be done at the district level by a Task Force consisting of representatives from KVIC/State KVIB and State DICs and Banks. The Task force would be headed by the District Magistrate / Deputy Commissioner / Collector concerned. The Bankers should be involved right from the beginning to ensure that bunching of applications is avoided. However, the applicants, who have already undergone training of at least 2 weeks under Entrepreneurship Development Programme (EDP) / Skill Development Programme (SDP) / Entrepreneurship cum Skill Development Programme (ESDP) or Vocational Training (VT) will be allowed to submit applications directly to Banks.

Stand-Up India Scheme for financing SC/ST and/or Women Entrepreneurs:

The objective of the Stand-Up India scheme is to facilitate bank loans between 10 lakh and 1 Crore to at least one Scheduled Caste (SC) or Scheduled Tribe (ST) borrower and at least one woman borrower per bank branch for setting up a greenfield enterprise. This enterprise may be in manufacturing, services or the trading sector. In case of non-individual enterprises at least 51% of the shareholding and controlling stake should be held by either an SC/ST or Woman entrepreneur.

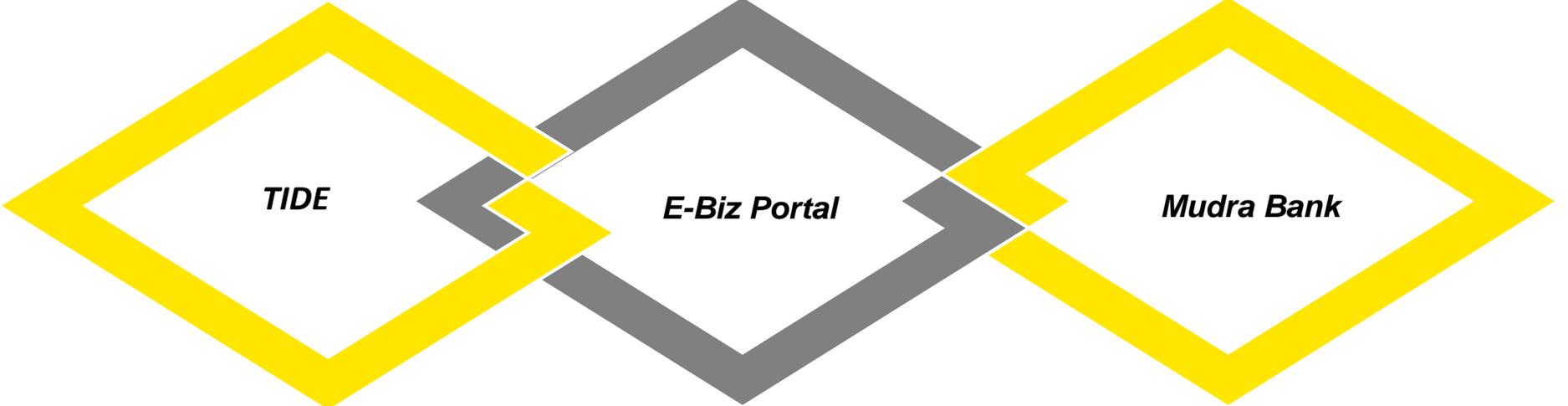
Check the details: <https://www.standupmitra.in/Home/SUISchemes>

Check the link for scheme Guidelines and application form:

<http://www.kvic.org.in/PDF/PMEGPscheme.pdf>

<http://www.msme.nic.in/mob/SPMEGP.aspx>

SELF EMPLOYMENT PROMOTION SCHEMES - GOI



TIDE

E-Biz Portal

Mudra Bank

- ▶ TIDE Incubation Centers provide a gamut of services to new enterprises and facilitate linkages congenial for their survival and growth.
- ▶ Nurture Technology Entrepreneurship Development for commercial exploitation
- ▶ Promoting product oriented research and development,
- ▶ Encourage development of indigenous products and packages and bridging the gap between R&D and commercialization.

- ▶ offers online access to a number of regulatory filing services that you need to operate your business/industrial unit.

- ▶ MUDRA offers incentives through these interventions:
 - >Shishu: covering loans upto INR 50,000/-
 - > Kishor: covering loans above INR 50,000/- and upto INR 5 Lakhs
 - > Tarun: covering loans above INR 5 Lakhs and upto INR 10 Lakhs

SELF EMPLOYMENT PROMOTION SCHEMES-TIDE

Ministry of Electronics and Communication

Technology Incubation and Development of Entrepreneurs

Department of Electronics and Information Technology (DeitY) is implementing a scheme titled “Technology Incubation and Development of Entrepreneurs (TIDE)”. Initially launched in 2008 the scheme has been revised and extended till March 2017. As per the scheme provision, 27 centres are being supported at academic institutions across India.

TIDE Incubation Centers provide a gamut of services to new enterprises and facilitate linkages congenial for their survival and growth. The centres network with Angel Investors and Venture Capitalists who provide mentoring and financial support to the startups and enable tenant companies to mature over a period of 2-3 years and ultimately graduate to a commercial place to transact actual business.

List of technology Incubation and development centres:

http://meity.gov.in/writereaddata/files/List_Technology_TIDE_Centres.pdf

Website Link: <http://meity.gov.in/home>

E-Biz Portal

Whether you are starting a new business or establishing a new industrial unit, eBiz offers online access to core services needed to obtain necessary clearances, licenses and complete mandatory tax registrations. eBiz also offers online access to a number of regulatory filing services that you need to operate your business/industrial unit.

eBiz is being implemented by Infosys Technologies Limited (Infosys) under the guidance and aegis of Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce & Industry, Government of India. The focus of eBiz is to improve the business environment in the country by enabling fast and efficient access to Government-to-Business (G2B) services through an online portal.

Portel: <http://ebiz.gov.in/app/services>

Mudra Bank

- The purpose of MUDRA is to provide funding to the non-corporate small business sector through various Last Mile Financial Institutions like Banks, NBFCs and MFIs.
- Target Clients: Non–Corporate Small Business Segment (NCSB) comprising of millions of proprietorship / partnership firms running as small manufacturing units, service sector units, shopkeepers, fruits / vegetable vendors, truck operators, food-service units, repair shops, machine operators, small industries, artisans, food processors and others, in rural and urban areas.
- Pradhan Mantri Mudra Yojana is a Government of India scheme, which enables a small borrower to borrow from banks, MFIs, NBFCs for loans upto 10 lakh for non farm income generating activities. Generally, loans upto 10 lakh issued by banks under Micro Small Enterprises is given without collaterals.
- The interest rates are deregulated and the banks have been advised to charge reasonable interest rates within the overall RBI guidelines.
- Any individual including women, proprietary concern, partnership firm, private limited company or any other entity are eligible applicant under PMMY loans.
- MUDRA loans would be available for purchase of CNG Tempo/Taxi, in case the applicant intends to use the vehicle as public transport carrier.

<https://www.mudra.org.in>

SELF EMPLOYMENT PROMOTION SCHEMES - GOI

***Atal Innovation
Mission
&
SETU***

- ▶ Nurture innovative start-up businesses in their pursuit to become scalable and sustainable enterprises.
- ▶ An allocation of Rs. 1000 Crore has been made for SETU Scheme.

***IAF
&
SMILE***

- India Aspiration Fund (IAF) with a capital of Rs.2,000 crore under Small Industries Development Bank of India to bolster startup ecosystem in India.
- A budget of Rs 10,000 crore has been earmarked for SMILE.

***Digital India
Opportunity***

- ▶ Global Business Presence.
- ▶ Easy registration and certification.

Atal Innovation Mission

AIM's objective is to develop new programmes and policies for fostering innovation in different sectors of the economy, provide platform and collaboration opportunities for different stakeholders, create awareness and create an umbrella structure to oversee innovation ecosystem of the country.

NITI Aayog has supported 10 Incubation centers under the Atal Incubation Centre (AIC) scheme and 6 Incubation Centres under the Established Incubation Centre (EIC) scheme.

List of Incubation Centres:

<http://dipp.nic.in/sites/default/files/ru340.pdf>

Wbsite Link: <http://www.aim.gov.in/>

Self Employment & Talent Utilization -SETU

- It will involve setting up of incubation centres and enhance skill development
- It aims to create around 100,000 jobs through start-ups.
- Techno-Financial, Incubation and Facilitation Programme to support all aspects of start-up businesses, and other self-employment activities, particularly in technology-driven areas.

Indian Aspiration Fund

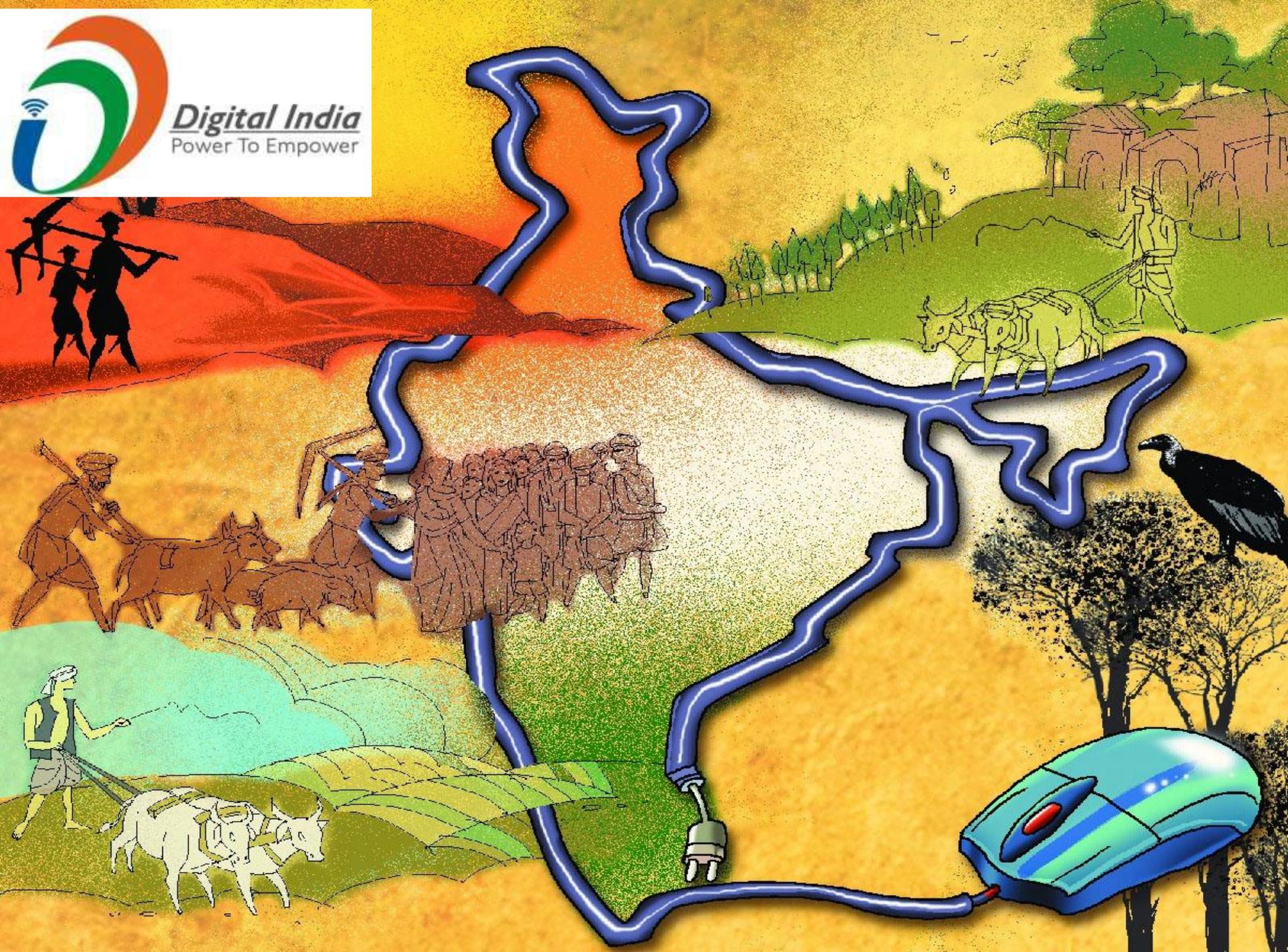
- IAF aims to mobilize tens of thousands of crores of equity investment into startups and Micro, Small and Medium Enterprises.

SMILE

- In association with SIDBI, Govt. has launched another innovative loan program for SMEs, named as SIDBI Make in India Loan for Small Enterprises (SMILE). A budget of Rs 10,000 crore has been earmarked for SMILE.
- Focused on the 25 sectors under PM Modi's Make in India vision, SMILE will offer quasi-equity and term based short term loans to Indian SMEs which will have less stringent rules and regulations.

SIDBI Venture Funds:

<https://venturefund.sidbi.in>





- The digital India programme has brought the communities together. The start-ups can now access reliable data and trusted information about setting up and running their business.
- Digitization of the economy has made it easier to start a company. Benefits like self-certifications and online registration of the companies allow the potential entrepreneurs to start their business hassle free.
- Connect across the globe, now even small business can sale to big market globally.
- The programme comes with the vision of setting up start-up support hubs in the IITs, National Institutes of Technology (NITs), Research (IISERs), and Indian Institutes of Science Education. This will help the local brands to create global footprints.

MSME UDYOG AADHAR REGISTRATION

- Details, Benefits, How to Register Business Free of Cost, Online Registration Process, Step by Step Registration Process

http://udyogaadhaar.gov.in/UA/UAM_Registration.aspx

Uttar Pradesh One District – One Product Scheme 2018.

- The state government has proposed to provide financial assistance of Rs 25,000/- to the local craftsmen and entrepreneurs in five years. Will officially launch in April 2018

**INITIATIVES
TO
PROMOTE
AGRO
STARTUPS**



Initiatives to Promote Agro Startups

ENTREPRENEURSHIP DEVELOPMENT TRAINING (S.C.P. SCHEME)

In view of possibility and potential of increase in entrepreneurship development in food processing sector in the state; the unemployed youths are to be given training in food processing and encouraged for setting-up industry under this program so that they have a source of income besides generating additional employment.

Entrepreneurship development training program (S.C.P. scheme) – 17 districts. Sitapur, Badaun, Bulandshahar, Hapur, Saharanpur, Mujaffarnagar, Banda, Allahabad, Kanpur Dehat, Auraiya, Farrukhabad, Varanasi, Sonbhadra, Ballia, Siddharthnagar, Manipuri, Aligarh.

Interested individuals should apply on the given format – Form 'A' (Annexure – 1) and submit it with relevant documents/affidavit to the Principal, Government Food Science Training Center/Food Processing Officer/Fruit Preservation Officer in the respective division. Admission related advertisement will be uploaded on the departmental website www.horticulture.up.in.

Website Link: <http://uphorticulture.gov.in/pages/en/top-menu/schemes/main-schemes/food-processing-schemes/en-scp-scheme>

Initiatives to Promote Agro Startups

NCDC PROGRAMMES FOR DEVELOPMENT OF COOPERATIVES

Objective:

To provide assistance to integrated cooperative development projects, share capital participation in growers / weavers cooperative spinning mills.

Benefits:

This scheme provides Loan and subsidy. Subsidy component is being financed by the Government of India and loan component is being arranged by NCDC.

Eligibility:

Cooperatives registered under the State Cooperative Societies Act or under the Multi-State Cooperative Societies Act are eligible for financial assistance under the scheme for all the activities mandated to NCDC.

How To Apply

Contact to any of the following:

Contact to Joint Secretary (Cooperation), Department of Agriculture and Cooperation, Krishi Bhavan, New Delhi - 110114. Or

Contact to Managing Director, National Cooperative Development Corporation (NCDC), 4, Siri Institutional Area, Hauz Khas, New Delhi – 110016

<http://www.ncdc.in/>

<http://agriculture.up.nic.in/#>

Initiatives to Promote Agro Startups

Capacity Building to Enhance Competitiveness of Indian Agriculture and Registration of Organic Products Abroad

Objective:

The objective is to give support to farmers / agricultural organizations for creation of computerized commodity specific, country specific database in standards, and sanitary, etc., measures affecting trade, organic product registration, etc.

Eligibility:

User groups of farmers/NGOs, individual farmers who are in a position to invest to the extent of at least 30% of the cost of the project/technology for organic farming is eligible under this scheme.

How To Apply

A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.

Contact to any of the followings:

Contact to Joint Secretary (Trade), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114

Initiatives to Promote Agro Startups

Scheme for Cold Storage Unit - PEB structure for farmers subsidy

Cold Storage Unit Type-2 – PEB structure for multiple temperatures and product use, more than 6 chambers (of < 250 MT) and basic material handling equipment.

This scheme is implemented by the State Horticulture Mission

Cost norms :NHB takes up projects with capacity above 5,000 MT up to 10,000 MT as per following rates:

Rs.9,500/MT for capacity from 5,001 to 6,500 MT

Rs.9,000/MT for capacity from 6,501 to 8,000 MT

Rs.8,500/MT for capacity from 8,001 to 10,000 MT

Eligibility

Societies and other organizations which are provided grants-in-aid are eligible.

Beneficiaries

Farmers, Organizations

Benefits

Credit linked back-ended subsidy @ 35% of cost of project (50% in NE, hilly areas and scheduled areas) for capacity above 5,000 MT

How To Apply

A Udyami Helpline: Dial 1800-180-6763 for queries relating to this Schemes.

Contact to:

To Mission Director and Joint Secretary (NHM), Department of Agriculture and Cooperation, Krishi Bhawan, New Delhi - 110114

Initiatives to Promote Agro Startups

Dairy Entrepreneurship Development financial support

This scheme is centrally sponsored scheme by the Government of India to provide financial support to entrepreneurs to start a dairy and allied business. This scheme has come into effect from 1st September 2010.

Objectives:

1. To provide financial support for starting dairy and allied businesses to generate rural self-employment and provide infrastructure
2. To promote setting up of modern dairy farms for the production of clean milk
3. To encourage heifer calf rearing, thereby conserving good breeding stock
4. To bring structural changes in unorganized sector so that initial processing of milk can be taken up at the village level itself
5. To bring about up gradation of quality and traditional technology to handle milk on a commercial scale
6. To generate self-employment and provide infrastructure for unorganized sector.

Eligibility: Any farmers, individual entrepreneurs, NGOs, companies, groups of unorganized and organized sectors, etc. are eligible to avail the benefits under this scheme.

Beneficiaries: All farmers

Benefits:

Entrepreneur's contribution: minimum 10% of total outlay

Back ended capital subsidy: 25% (33.33% for SC/ST beneficiaries) of total outlay, subject to a ceiling

Cold storage for milk/milk products: Rs.30 lakh

Bank's share: Balance portion - minimum 40%.

How To Apply: A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.

Contact: To commercial banks, state cooperative banks, SLDBs, regional rural banks and other agencies eligible for refinance from NABARD.

Agro Enterprise Development Schemes;

[Assistance to NCDC Programmes for Development of Cooperatives](#)

[Capacity Building to Enhance Competitiveness of Indian Agriculture and Registration of Organic Products Abroad](#)

[Cold Chain](#)

[Cold Storage Unit - Basic Mezzanine Structure](#)

[Scheme for Cold Storage Unit - PEB Structure](#)

[Cold Storage Unit using Technology for Controlled Atmosphere](#)

[Dairy Entrepreneurship Development](#)

[Development Strengthening of Agricultural Marketing Infrastructure, Grading & Standardization](#)

[Scheme for Establishment of Agri-Clinics and Agri-Business Centres](#)

[Fodder and Feed Development](#)

[Gramin Bhandaran Yojana A Capital Investment Subsidy for Construction Renovation of Rural Godowns](#)

[Horticulture for Post- Harvest Management Projects](#)

[Scheme of Horticulture in Open Field](#)

[Horticulture in Protected Cover](#)

[Marketing Research and Information Network](#)

[Post-Harvest Technology and Management](#)

[Promotion and Strengthening of Agricultural Mechanisation through Training, Testing & Demonstration](#)

[Refrigerated Transport Vehicles](#)

[Small Farmers' Agriculture-Business Consortium – Agriculture-Business Development](#)

[Strengthening of Agmark Grading Facilities](#)

Check the detailed Schemes here:

<http://www.newincept.com/central-government-entrepreneur-schemes-for-agricultural.html>

Steps to Incorporate a Private Limited Company in Uttar Pradesh, India

Obtaining DIN (director identification number) by submitting pan card, address proof & affidavit.

Obtaining DSC class-2 for at least one director by submitting pan card & address proof.

Select, in order of preference, at least one suitable name upto a maximum of six names, indicative of the main objects of the company.

Filing of required documents within 60 days of name approval.

Drafting of the memorandum and articles of association.

Stamping of MOA & AOA.

Subscribing & signing of MOA & AOA by at least two shareholders in his/ her own handwriting by filling father's name, occupation, address and the number of shares subscribed for and get it witnessed from a gazetted officer/ CA/ CS/ Lawyer.

Submission of eforms [form-1 (declaration of compliance), Form-18 (notice of situation of registered office of the company) and form-32 (particulars of the director's, manager or secretary)].

Address proof of the registered office of the company along with 'No Objection Certificate' and proof of ownership or rent agreement.

After processing of eForms and generation of corporate identity, soft copy of certificate of incorporation is issued by ROC.

POTENTIAL AREAS FOR NEW VENTURES/MSMEs **MUZAFFARNAGAR**



POTENTIAL AREAS FOR New Ventures/MSMEs

Possibilities are to be developed the clusters:

1- A cluster has been developed of **manufacturing of Gur** (Prepared by sugar cane) . Muzaffar nagar is the more sugarcane product district .There is a big wholesale market of Gur.And it is a Seasonal Industry.

2- There is an **axle & hub** cluster may be develop in Shamli. There are about 50 units are working and about 485 workers were engaged in this Industry. This Industry is working in an unorganized sector.

POTENTIAL AREAS FOR MSMEs

MECHANICAL & ENGINEERING INDUSTRIES:

Agricultural Implements
Engineering workshop
Bicycle parts & spar
Barbed wires
Wire Nails
Angular & Tubular steel structural
Bus/Truck Body Building
Crank shaft Grinding
G.I. Screw
Building Hardware
Iron & Steel Fabrication
Steel furniture
Weight lifting equipment

FOOD INDUSTRIES:

Soft Drinks
Bakery & confectionery
Fruit preservation
Biscuit
Squash & syrup
Tomato sauce
Namkeen
Papad making
Jam, jelly & Pickles

POTENTIAL AREAS FOR MSMEs

CHEMICAL & ALLIED INDUSTRIES:

1. Mineral Water
2. Polythene Bags
3. Distillery Industries
4. Industrial Adhesives Based
5. Bitumen Based paints
6. Washing soap/Laundry soap/Detergents
7. Battery container & Battery plates
8. Electroplating, chromium and nickel Plating
9. Phenyl
10. Naphthalene Balls
11. Tyre retreating & vulcanizing
12. Low cost PVC shoes & chappals
13. Paper Envelops including officials
14. Bicycle, Scooter, Rickshaw seat cover
15. Paints & Varnishes
16. Mosquito repellent coil
17. Gum Paste
18. Paper Bags
19. Agarbatti
20. Candle wax

POTENTIAL AREAS FOR MSMEs

ELECTRICAL BASED INDUSTRIES:

Inverter
Assembling of Computers
Assembling of T.V. & its accessories
Domestic Home Appliances like Iron, Mixer-Grinder, and Toaster etc.
Voltage stepliser
Electric/Electronic call Ball

MISCELLANEOUS INDUSTRIES:

Cold storage
Desk Top Publishing
Readymade Garments
Grinding of spices
Brick field
Soft Toys making
Ladies & Gents Hand Bags & Purses 8.
Corrugated Board Boxes
Corrugated paper
Wooden packing cases
Exercise Books-Register
Ladies & Gents undergarments
Wheat Grinding
Decorative paper
File cover, file Board & letter pads

Financial Framework for Self-Employment schemes

Own Funds

- Entrepreneur use their own fund to establish the enterprises
- Risk is completely borne by the entrepreneur knowingly or unknowingly

Banks only

- Entrepreneur applies for loan which is sanctioned after due diligence by bank
- Certain banks have dedicated departments for handling MSME loans

Government only

- UP Financial Corporation provides credit facility to eligible MSMEs

Banks & Government together

- Banks & Central Government – MUDRA, Stand Up India
- Banks & State Government – MMYUY, MMSY
- Banks & both Central and State Governments – PMEGP

STEPS TO SET UP MSMEs

The brief description of different agencies for rendering assistance to the entrepreneurs:

Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Muzaffarnagar
Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Muzaffarnagar
Land and Industrial shed	DIC, Muzaffarnagar & UPSIDC, Meerut
Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
For raw materials under Govt. Supply	UPSIC, Ghaziabad
Plant and machinery under hire / purchase basis	NSIC, Noida/ Agra
Power/ Electricity	UPSEB, Muzaffarnagar
Technical Know –how	MSME-DI, Agra
Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Mooradabad
Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture

Steps to Register an NGO in Uttar Pradesh, India

Formation and Registration of a Non -Profit organizations in India

- 1) Trust (Indian Trusts Act 1882)
- 2) Society (Societies Registration Act, 1860)
- 3) Section-8 Company (previous section 25)

Additional Licensing/ Registration

Key Features:

A NGO or Society in India can be registered either on State level or on all India level. Non-profit organizations in India:

- (a) exist independently of the state;
- (b) are self-governed by a board of trustees or 'managing committee'/ governing council, comprising individuals who generally serve in a fiduciary capacity;
- (c) produce benefits for others, generally outside the membership of the organization; and
- (d), are 'non-profit-making', in as much as they are prohibited from distributing a monetary residual to their own members.

Steps to Register an NGO in Uttar Pradesh, India

Procedure for Registration of Trust:

Registration can be done either at the state level (i.e., in the office of the Registrar of Societies) or at the district level (in the office of the District Magistrate or the local office of the Registrar of Societies).

State Level/ All India Level :

Requirement for registration of Trust Deed with the Local Registrar under the Indian Trusts Act, 1882. Before you register your trust you will need to decide the following:

- a) Name of the trust
- b) Address of the trust
- c) Objects of the trust(charitable or Religious)
- d) One settler of the trust
- e) Two trustees of the trust
- f) Property of the trust-movable or immovable property (normally a small amount of cash/cheque is given to be the initial property of the trust, in order to save on the stamp duty).

Steps to Register an NGO in Uttar Pradesh, India

Procedure for Registration of Society:

In Uttar Pradesh societies are registered with the “**Registrar of Firms, Societies, and Chit**”.

Procedure:

1. First get at least 7 (maximum 21) members for registration of society.
2. Draft a Memorandum of Association/By-Laws of the society in duplicate with signature of at least three members on all the people.
3. The memorandum of Association/By-Laws are strictly should be as per the guidelines in Society Registration Act, and should be only for charitable purpose.
4. Take the address proof of all the members of the society, and one of the registered address of the society.
5. Make a affidavit at Rs .100/- stamp paper staying that the society name, purpose, is not used by any other society and the address of the society is correct.

Steps to Register an NGO in Uttar Pradesh, India

Formation of companies with charitable objects.

Section 8, Companies Act 2013

A section 8 company (old section 25 company) is a company with limited liability that may be formed for "promoting commerce, art, science, religion, charity or any other useful object," provided that no profits, if any, or other income derived through promoting the company's objects may be distributed in any form to its members.

The founders or promoters of a section 8 company must submit application materials to the Regional Director of the Company Law Board. The application must include copies of the memorandum and articles of association of the proposed company, as well as a number of other documents, including a statement of assets and a brief description of the work proposed to be done upon registration.

Steps to Incorporate a Private Limited Company in Uttar Pradesh, India

- Obtaining DIN (director identification number) by submitting pan card, address proof & affidavit.
- Obtaining DSC class-2 for at least one director by submitting pan card & address proof.
- Select, in order of preference, at least one suitable name upto a maximum of six names, indicative of the main objects of the company.
- Filing of required documents within 60 days of name approval.
- Drafting of the memorandum and articles of association.
- Stamping of MOA & AOA.
- Subscribing & signing of MOA & AOA by at least two shareholders in his/ her own handwriting by filling father's name, occupation, address and the number of shares subscribed for and get it witnessed from a gazetted officer/ CA/ CS/ Lawyer.
- Submission of eforms [form-1 (declaration of compliance), Form-18 (notice of situation of registered office of the company) and form-32 (particulars of the director's, manager or secretary)].
- Address proof of the registered office of the company along with 'No Objection Certificate' and proof of ownership or rent agreement.
- After processing of eForms and generation of corporate identity, soft copy of certificate of incorporation is issued by ROC.

Ministry of Corporate Affairs: <http://www.mca.gov.in/MinistryV2/applyfordin.html>

Thank You

IMEDA
Name-
Coordinator

Phone: +91-

Tele : 011-

Email: info@imeda.in | Website: www.imeda.in